

DAVID BONAS — DESIGN & ART DIRECTION

London based multidisciplinary designer and art director with over 7 years experience in visual communication, specialising in digital media.

I am passionate about design and creative ideas applied to innovative communication solutions. I come from a visual communication background and regardless of the format I enjoy applying my skills to any type of creative brief.

Contact

+44 (0) 7983119580

info@davidbonas.com

Portfolio: www.davidbonas.com

Linked In: www.linkedin.com/in/davidbonas

Twitter: www.twitter.com/davidbonas

Skills

Design & art direction

Extensive design experience across multiple formats, from digital media to motion graphics, print and branding. Managing and mentoring small design teams. Overseeing design projects from the conceptual stage to execution.

Ideas & concept development

Generation, structure and development of creative ideas adapting to different media and target markets. Interest and awareness of emerging trends and technologies.

Communication

Confident communication skills, presenting to clients and pitching new business. International agency and client experience.

Software

Core: Photoshop, Illustrator, Flash, After Effects, InDesign.

Additional: Final Cut, Cinema 4D, Dreamweaver.

Languages

Spanish - Native

Catalan - Native

English - Fluent

German - Basic

Education

Universität Der Künste - Berlin 2006

Visual Communication

Escola Massana - Barcelona 2006

Graphic Design

ESDI, Universitat Ramon LLull - Barcelona 2003

Digital Design

Employment

Freelance - London. March 2010 - Present

Digital Designer / Art Director

Design and art direction for interactive and branding projects for direct clients and agencies including Fallon London, ODD London, Tribal DDB Amsterdam Universal Music and Bloomberg TV.

Wunderman Interactive - London. December 2009 - March 2010

Senior Designer

Digital design for online advertising campaigns.

Delete London - London. April 2007 - December 2009

Senior Designer / Art Director

I started as a senior designer working on print, digital and branding projects. I was promoted to Art Director in December 2008, leading the design team and working closely with the creative director on digital advertising and interface design projects.

Lateral - London. October 2006 - April 2007

Digital Designer

Digital design for interactive projects. Working closely with a team of senior creatives on digital campaigns for major brands such as Levi's, Lotus and RSPCA.

Iman Evolve - Barcelona. April 2004 - February 2006

Junior Graphic Designer

Print and brand design as part of a small design team.

Clients include

Universal Music, Cadbury, Blackthorn Cider, Bloomberg News, Ford, Land Rover, Microsoft, Epson, UKTV, Ministry Of Sound, Game, Decca Records, Trident, Westfield, Levi's, RSPCA, Reebok, Dr, Martens, Gucci.